



Entrepreneur Incubator

Reference Article

Google Reader

The easy Google way to keep in touch and up to date.

Follow the following steps to setup your browser to maximize the use of the web and your time.

1. If you have not yet done so, create a Google account.
2. From the main Google search home page select the iGoogle option from the top menu.
3. iGoogle is a home page that summarizes all your specific needs into one page allowing you to get a snap shot of all your needs and links on a single customizable page.
4. Make the iGoogle page your default home page.
5. Select the Add Stuff option and add any widgets you require. These can be changed as and when you please.
6. Select the Get Artist Themes to make the page look a little pretty
7. Open a new tab in your browser and go to www.google.com/reader
8. The Google Reader is a simple RSS feeder that will scan all your subscribed blogs and return a list of any new articles that have been added for your reading. This saves you from scanning the web and looking for stuff that takes time and energy.
9. Select the add subscription option and type in the url of any blog that you want to follow such as <http://entrepreneurincubator.wordpress.com/>
10. Once you have added your blogs to your subscription list you can manage and change theses at any time.
11. Add Google Reader to your iGoogle list of widgets, this will display a summary list of all unread articles on your home page.
 - a. Select Settings from the top menu
 - b. Select the Goodies tag
 - c. Select the + Google button